



BIG QUESTION ON TIME!!!

**Is There An Answer In The Human
Mind? Nay!**

thiaBasilia

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The Problem & Solution Question...

Journal—An ongoing dialog between thia/Basilia and Master Yahuwah/Yahushua. ...

Tuesday, February 14, 2017 at 4:19 pm.

There is a hype about problems & solutions. The thing of moment! Me? I have the solution, I claim along numerous claims in the same vein. Who to believe? Who to follow? Ah! Nonsense! Just a hype! People trying to get me one way or the other. No way! I know myself. I can take care of myself! Don't need anyone to tell me! I can tell them! Ding-dong! Ding-dong! The clock is running on! Can you hear it?

O well, I got to take care of this machine before it conks out on me for good. Be back to finish this line of thoughts downing on me just now.

Next Days...

Wednesday, February 15, 2017 at 6:49 am

What de ye know? Writing? Did not come to be. Major computer cleanup. Sleeping. Cooking. Eating. Checking my 'awesome's. Cruising the new found AWAI forums. Optimizing. Checking this. Checking that? Here I am! Now what? Now what, O my Father—O Father of mine? Not for one second Your eye away from me was not to be! Your eye upon me is always to be. No problems. No worries. Come gloom. Come glee. You are always with me! Hahaha! HalleluYah!

Wednesday, February 15, 2017 at 7:27 am

Alright! Did the lemon water. Did the coffee mix. Cooked & ate delicious breakfast. Now writing has to be for the sake of Thee. Yes, my Father, here I am! Refreshed & ready to record whatever answer You wish me to record on the matter of Solution to the Problem.

“Pause. Reflect. O thiaBasilia—O child of My heart? Pause & reflect, does it occur to you that people do not really know what problem or solution there is to be addressed?”

Yes, it does occur to me. Everywhere I turn the people is solving one problem or the other. Whether is your health or your environment. Your child or your husband. Your neighbor or the whole world? The solution is quickly found. OR, is it?

Hum! Found solution for A made havoc of B. Found solution for thee just about killed me! What is there left for a soul to be set free, O my Father—O Father of mine? What is there left, I'm worn out but not deaf. Speak to my heart, Your child's ears are perked up to the max!

“Pause. Reflect. O thiaBasilia—O child of My heart? Pause & reflect in all things to the effect. I am leading you to the leaders of My choice. This is necessary in My Plan to restore you all to the original intent for which I created you. I am bringing them to your attention. Likewise, I am bringing you to their attention.

Keep on writing & publishing exactly as I am leading you to do. Be not afraid of man's approval or disapproval of what I lead you to write & publish. Insert the necessary quotes as I lead you to do. I will do the rest.

Writing & Quoting...

Quoting, Tom Goodwin - EVP, Head of Innovation, Zenith Media. #1 Top Voice in Marketing on LinkedIn / Speaker / Advisor / Investor

New York, New YorkMarketing and Advertising

EXCERPT

....It's a problem, but it takes wisdom to realize how important wisdom is, so we don't notice it. And for many young leaders, how can you miss something you've never experienced? Look around, look at our people, look at our understanding of key business problems, and look at what we care about. It's not remotely hard to see why most CEOs won't even think to be a part of a pitch process or meet the agency, and won't consider marketing agencies in the same league as management consultants.

WE THINK EVERYTHING IS NEW

It's not like ad agency people have bad memories, they've just not seen experienced the ebb and flow of change before.

We swim in a world of groovy new language and trendy new terms, all unaware that basic advertising concepts, tools, and techniques are tried and tested over years.

Native advertising and content marketing, two of the 2 biggest buzzwords of 2014, have been around for more than 100 years. Take the examples from the 1890s when John Deere launched the Furrow magazine, the Michelin Guides from 1900s, recipes from the Oetker Company, or even the entire soap opera genre. Somehow the entire current advertising world thinks that we face entirely new, abundantly exciting opportunities.

Don't get me wrong a lot in advertising has changed, but what we really need now is the wisdom to separate the gimmicks from the profound. We're endlessly told by 26-year-olds at SXSW that television is dead, or that the purchase funnel no longer exists, or that people want to have conversations with brands. These quasi ad celebrities with their 16,000 twitter followers beat the drum on the march towards progress, but few people are wise enough to question their wisdom.

These naïve and off the cuff remarks spawn Slideshare presentations and new marketing strategies that few people from the old world feel confident enough to challenge.

Social media has not changed everything about how we behave. We've had social media since we first roamed the earth. Have you seen what people wrote on the wall in the Caves of Lascaux?

WE DON'T SEE CHANGE IN CONTEXT

When radio ads first became possible, there were groups of ad agency folks running around talking about the death of newsprint. They started having panicky conversation about the need to set up

radio ad agencies, find a new breed of radio creatives, and stressed how real-time advertising would change everything.

Twenty years later, identical conversations followed with the dawn of TV. Again people predicted radio's rapid demise and how the world of advertising needed to adapt by hiring new people. This time we think it's different, because that's what people do when they've no experience to suggest otherwise. Whether it's the rise of the internet or the time spent on mobile phones, we keep suffering from a lack of context.

It's undeniable that our generation is going through more profound change, at a faster rate than ever before. Entire business models are being disrupted, and as the world of advertising is also changing, yes, sticking to old-world thinking is totally the wrong way forward.

However, we need to carefully ensure that we understand these changes in context. We need to establish what aspects are changing and what aspects are fundamental. We need to understand what is a fad and what is a cultural shift. And what would really help do that would be a wise person of a certain age who understands change -- someone not trying to build a career on a Advertising Week stage with a nonsensical sound byte that resonates with people who don't know better.

And older, wiser, smarter people, please chip in. Please don't ever think you're not exactly what we need. Don't be intimidated by the talk of change, the buzzwords, raise your hand and join the debate. Embrace the new, see what really has changed. Flex your mobile muscles, think about what streaming really means. Your instincts are right, your input is needed, please don't let anyone suggest otherwise.

How Can We Chip In?

Copiously the tears flow. Your voice in the last paragraph reached the deepest part of my being. How, O my Father—O Father of mine? How can we chip in when we are the cause in this gigantic tragedy? I am the one that trained my children to be ‘productive citizens’! I am the one that placed knowledge & productivity ahead of You. How can I now reverse the tide of adversity engulfing us all? Impossible!

Ah! Ah! Ah! The flow of tears is no more! “Impossible you say?” I clearly hear You questioning my troubled soul. “Impossible?” The question is there. I cannot evade, shun, or ignore it. My spiritual ears switch to high gear. The tear’s flow give way for me to hear. Speak, O my Father—O Father of mine? Speak. I’m ready to hear.

Pause. Reflect. O thiaBasilia—O child of My heart? I called. You answered. No matter the magnitude of your sin, I have completely remove it from your within.

Now, I Am Calling You ...

Now, I am calling you, My beloved reading these words given to My servant thiaBasilia. Hear My voice coming from her heart of My habitat while I wait for your response.

Isaiah 1:18-20

Come now, and let us reason together, says the Master. Though your sins are like scarlet, they shall be as white as snow; though they are red like crimson, they shall be like wool.

If you are willing and obedient, you shall eat the good of the land; but if you refuse and rebel, you will be devoured by the sword. For the mouth of the Master has spoken it.

When you come to reason with Me, I do not make you a slave. I do not load you with heavy burdens of

duty and religious practices & clichés. On the contrary, when you come to reason with Me I set you free from all burdens. I do not change your gifted personality or take away your talents. On the contrary, I enhance it all with a change of attitude generated by My power of love from on high.

My power of love from on high cannot be defined or comprehended by the human mind. Such power is only to be experienced in like manner as you, dear reader are experiencing even as you read these lines.

Thus, O thiaBasilia—O child of My heart? Continue to write & publish & optimize. I will do the rest.

His love in my heart for all, thiaBasilia.